

Electronic Acknowledgement Receipt

EFS ID:	2388126
Application Number:	10767050
International Application Number:	
Confirmation Number:	4805
Title of Invention:	System for automatically selling and purchasing highly targeted and dynamic advertising impressions using a mixture of price metrics
First Named Inventor/Applicant Name:	Eduardo F. Llach
Customer Number:	28960
Filer:	Jonathan O Owens
Filer Authorized By:	
Attorney Docket Number:	SRCH-00101
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1		Response_10_29_2007.pdf	39993 e69d3e8ecacf7d442bc4c979a2bc951c9c399393	yes	7

	Multipart Description/PDF files in .zip description		
	Document Description	Start	End
	Amendment - After Non-Final Rejection	1	6
	Applicant Arguments/Remarks Made in an Amendment	7	7
Warnings:			
Information:			
Total Files Size (in bytes):		39993	
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